

5-12 Business - Marketing/Mgmt Major Advising Checklist

Name _____

Education Core:

_____ 205 Educational Foundations
_____ 215 Practicum in Education
_____ 257 Exceptional Learners
_____ 387 Human Relations
_____ 235 Educational Psychology
_____ 445 Methods of Secondary Business
Education

Iowa General Education:

_____ Mathematics
_____ Natural Science
_____ Social Science
_____ Humanities

Requirements for the Major:

- _____ 1. BUS 205 Principles of Accounting I
- _____ 2. BUS 215 Principles of Accounting II
- _____ 3. ECO 205 Principles of Macroeconomics
- _____ 4. ECO 215 Principles of Microeconomics
- _____ 5. BUS 240 Statistical Analysis
- _____ 6. BUS 315 Business Law I
- _____ 7. **Five** business electives numbered 200 or above. As three of the five electives, the major must choose at least one course from each of the three areas listed below:

Management

_____ BUS 245 Human Resource Management
_____ BUS 275 Principles of Management
_____ BUS 385 Advanced Topics in Human Resource Management
_____ BUS 535 Strategic Management

Marketing

_____ BUS 355 Marketing
_____ BUS 465 Advanced Topics in Advertising
_____ BUS 466 Advanced Topics in Marketing: Non Western
Perspectives
_____ BUS 467 Consumer Behavior

Finance

_____ BUS 485 Business Finance
_____ BUS 495 Investment Analysis
_____ BUS 525 Intermediate Financial Management
_____ ECO 305 Money and Banking
_____ ECO 495 International Finance

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